



# HOPE LOVES COMPANY

## Sponsorship Opportunities

**Hope Loves Company** is the only nonprofit in the United States dedicated to providing emotional and educational support to children and young adults who have or have had a loved one battling ALS (Amyotrophic Lateral Sclerosis) or Lou Gehrig's disease. All of our programs are provided at no cost to families affected by ALS thanks to the generosity of our sponsors, donors, and supporters. These programs and resources include Camp HLC, Hugs of Hope care packages, Virtual Group Shares, Family Fun Days, Teen Retreats, HLC Kids Count ALS Conference, Young Ambassador Program, Susan B. Anderson and Sara E. K. Cooper Scholarships, children's books and educational materials, and more.

### Sponsorship Opportunities

#### **Diamond Sponsor.....\$50,000+**

A \$50,000+ donation will name you or your company/organization as a Diamond Sponsor. Your donation of \$50,000 will:

- Provide an entire Camp HLC weekend to children, teens, and families affected by ALS in NJ, IN, MA, CA, GA or IL, including:
  - Meals and lodging for all participants
  - Recreational activities such as swimming, hiking, ropes course, archery, and more
  - Healing circles lead by counselors or psychologists
  - Workshops to help campers identify and develop healthy coping skills such as music, art, yoga, deep breathing, and more

At \$50,000+, the sponsor will receive the following benefits:

- Name of sponsor on Camp HLC t-shirt
- Recognition on HLC social media, website, and press releases
- Invitation for up to three to join Camp HLC (as volunteer or visitor)
- Thank you package from HLC (which may include Camp HLC t-shirts, photo from camp, quotes from camp evaluations, letter from a camper, etc.)
- Crystal appreciation award
- Two personal corporate banners at Camp HLC
- Opportunity to speak at Camp HLC



**Platinum Sponsor.....\$35,000+**

A \$35,000+ donation will name you or your company/organization as a Platinum Sponsor. Your donation of \$35,000+ will:

- Send thirty-five children to Camp HLC

At \$35,000+, the sponsor will receive the following benefits:

- Name of sponsor on Camp HLC t-shirt
- Recognition on HLC social media, website, and press releases
- Invitation for up to two to join Camp HLC (as volunteer or visitor)
- Thank you package from HLC (which may include Camp HLC t-shirts, photo from camp, quotes from camp evaluations, letter from a camper, etc.)
- Crystal appreciation award
- Personal corporate banner at Camp HLC

**Sapphire Sponsor.....\$25,000+**

A \$25,000+ donation will name you or your company/organization as a Sapphire Sponsor. Your donation of \$25,000+ will:

- Send twenty-five children to Camp HLC

At \$25,000+, the sponsor will receive the following benefits:

- Name of sponsor on Camp HLC t-shirt
- Recognition on HLC social media, website, and press releases
- Invitation for up to two to join Camp HLC (as volunteer or visitor)
- Thank you package from HLC (which may include Camp HLC t-shirts, photo from camp, quotes from camp evaluations, letter from a camper, etc.)
- Crystal appreciation award
- Personal corporate banner at Camp HLC

**Emerald Sponsor.....\$10,000+**

A \$10,000+ donation will name you or your company/organization as an Emerald Sponsor. Your donation of \$10,000+ will:

- Send ten children to Camp HLC

At \$10,000+, the sponsor will receive the following benefits:

- Name of sponsor on Camp HLC t-shirt
- Recognition on HLC social media, website, and press releases
- Invitation for one to join Camp HLC (as volunteer or visitor)



- Thank you package from HLC (which may include Camp HLC t-shirts, photo from camp, quotes from camp evaluations, letter from a camper, etc.)
- Plaque of appreciation

**Gold Sponsor.....\$5,000+**

A \$5,000 donation will name you or your company/organization as a Gold Sponsor. Your donation of \$5,000 will:

- Send five children to Camp HLC

At \$5,000+, the sponsor will receive the following benefits:

- Name of sponsor on Camp HLC t-shirt
- Recognition on HLC social media, website, and press releases
- Invitation for one to join Camp HLC (as volunteer or visitor)
- Thank you package from HLC (which may include Camp HLC t-shirts, photo from camp, quotes from camp evaluations, letter from a camper, etc.)
- Plaque of appreciation

**Silver Sponsor.....\$2,500+**

A \$2,500+ donation will name you or your company/organization as a Silver Sponsor.

Your donation of \$2,500+ will:

- Send two children to Camp HLC
- Provide a gift to each Camp HLC participant

At \$2,500+, the sponsor will receive the following benefits:

- Name of sponsor on Camp HLC t-shirt
- Recognition on HLC social media, website, and press releases
- Invitation for one to join Camp HLC (as volunteer or visitor)
- Thank you package from HLC (which may include Camp HLC t-shirts, photo from camp, quotes from camp evaluations, letter from a camper, etc.)

**Bronze Sponsor.....\$1,000+**

A \$1,000 donation will name you or your company/organization as a Bronze Sponsor.

Your donation of \$1,000 will:

- Send one child to Camp HLC

At \$1,000+, the sponsor will receive the following benefits:

- Name of sponsor on Camp HLC t-shirt
- Recognition on HLC social media, website, and press releases



- Thank you package from HLC (which may include Camp HLC t-shirts, photo from camp, quotes from camp evaluations, letter from a camper, etc.)

All donations make a difference to Hope Loves Company and our families. Other possibilities available at request.

Because until there's a cure for ALS, children need HLC.

Please contact Shannon Sullivan, Executive Director of Hope Loves Company, at [shannon.sullivan@hopelovescompany.org](mailto:shannon.sullivan@hopelovescompany.org) or call 640-203-0345 with any questions.



## Camp HLC Sponsorship Form

Thank you for sponsoring Camp HLC! Please complete the information below. Your organization or company name may be listed on promotional materials; please list it as you would like it to appear, including capitalization, hyphens, and registered marks, if necessary. Please send your logo to [cara.haggerty@hopelovescompany.org](mailto:cara.haggerty@hopelovescompany.org).

We want our donors to know that their contributions are making a positive impact for our children. With your help, we can continue our efforts to make a difference in the lives of our children and their families. Thank you!

Organization/Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

- We are proud to be a sponsor of Camp HLC at the \_\_\_\_\_ level.
- Enclosed is a check for \_\_\_\_\_.
- Credit card #: \_\_\_\_\_; exp.: \_\_\_\_\_; CID # \_\_\_\_\_.

Signature: \_\_\_\_\_

Please send this form via mail or email to:

Cara Haggerty  
Hope Loves Company  
PO Box 931  
Pennington, NJ 08534

Cara Haggerty  
[cara.haggerty@hopelovescompany.org](mailto:cara.haggerty@hopelovescompany.org)  
609-730-1144

Thank you so much!